FREE COMPUTER RECYCLING

January 7, 2010
Old computers can be dropped off at Green Bank, 4000 Greenbriar at US 59 until Tuesday, January 12. Most old computers still have life in them. By donating to Techs & Trainers, www.techsandtrainers.org, your outdated machine is refurbished for a special-needs Houstonian. Machines that can’t be repaired are dismantled for parts and safely recycled locally.

Techs and Trainers is a Houston-based non-profit organization that provides meaningful work for people with barriers to employment, supplies computers to those with special needs and creates environmentally friendly solutions for old computers. (713) 839-7177.

TREES FOR HOUSTON HAS TREES FOR ALL HOUSTONIANS

March 29, 2010
Celebrate Arbor Day by planting a beautiful tree.

Q1 LOANS RECEIVABLE GROWS 8.3%

March 31, 2010
Commercial loans fuel strong start in 2010
GREEN BANKERS CELEBRATED EARTH DAY AT DISCOVERY GREEN

April 4, 2010
For the second year, Green Bank sponsored the Kids’ Education Zone at the city-wide Earth Day celebration.

More than 40 non-profit and governmental agencies helped Houstonians learn about small things we can all do to make a huge difference. Big thanks to all who stopped by our booth. We enjoyed visiting.

HOUSTON IS 500 TREES GREENER!

April 10, 2010
In recognition of Arbor Day, Green Bank recently held a tree sale with Trees For Houston. Within two hours, 500 oak, loblolly pine, sycamore and other local species were sold with a suggested donation of $10.

GREEN BANCORP TO RAISE $115 MILLION IN NEW CAPITAL

April 12, 2010
Houston, TX, April 12 – Green Bancorp, Inc., the holding company for Green Bank, N.A., announced today that it has entered into definitive agreements with several independent investment firms providing for an aggregate investment of $115 million in common stock of
the company. The investors include funds affiliated with Friedman Fleischer & Lowe, LLC, Harvest Partners, LP and Pine Brook Road Partners, LLC. No investor will own more than 24.9 percent of the common stock of the company. The proposed investments are subject to receipt of requisite regulatory clearances and other customary closing conditions.

“We are hopeful the transaction will close in the second quarter at which time additional capital will be added to Green Bank,” said Manny Mehos, founder and chairman of the board of Green Bancorp. “The confidence of these new investors reinforces the banking model we have built over the past three years. Green Bank will bring much needed capital, managerial talent and proven products and processes to a fragile banking industry.”

The new capital will be used to expand current operations as well as to pursue growth opportunities, including bank and branch acquisitions, structured transactions and FDIC-assisted transactions.

“The new capital will allow Green Bank to proceed with conversations we have had with other banks as we pursue acquisition opportunities in Texas markets,” said Geoff Greenwade, Green Bank’s president and CEO. “Our bankers are finding great opportunities. The additional resources will also support our ongoing growth, through loan generation and deposit gathering in metro-Texas markets.”

Green Bank works with middle market businesses and executive-level clients through innovative products and personalized services. Focused on sustainability in its practices, the bank is headquartered in an energy efficient building, supports environmentally-based nonprofit organizations and rewards clients for conserving resources.

At the close of 2009, Green Bank reported total assets of $544.6 million, total equity capital of $52.5 million and total loans receivable of $372.9 million. Credit quality remains strong as non-performing loans represent .05 percent of total assets. The bank’s commercial and private banking staff is actively seeking commercial loan opportunities and core personal and business deposit products.

ABOUT GREEN BANCORP

Green Bancorp’s wholly owned subsidiary, Green Bank, N.A., is a national bank headquartered in Houston, Texas focusing on the commercial and private banking needs of middle market businesses and individuals with innovative products and attention.

Green Bank is committed to streamlining processes, preserving resources and performing to a higher standard. Green Bank employees are empowered to work toward long-term goals and make sound lending and investment decisions.

Green Bank, N.A. is a federally chartered bank regulated by the Office of the Comptroller of the Currency, a division of the Department of the Treasury of the United States.

www.greenbank.com

ABOUT FRIEDMAN FLEISCHER & LOWE, LLC

Established in 1998, Friedman Fleischer & Lowe, LLC (“FFL”) is a San Francisco-based private
equity firm with approximately $2.5 billion under management that is focused on investing in U.S. middle-market companies. FFL’s principals have 90 years of collective experience as private equity investors, senior executives, board members, and financial and strategic advisors. FFL’s targeted sectors include financial services, consumer products, outsourced business services, education and healthcare. Previous investments in the financial services industry include CapitalSource, Montpelier Re, GeoVera Insurance Group, Wilton Re and JonesTrading. For more information on FFL, visit www.fflpartners.com.

ABOUT HARVEST PARTNERS, LP
Founded in 1981, Harvest Partners is a $1.3 billion New York-based private investment firm, pursuing growth financings and management buyouts. Harvest Partners is managed by a group of experienced investors who focus on the financial services, light industrial, manufacturing, energy, business services and consumer industries. Harvest has almost 30 years of experience in successfully investing in market leading companies led by first-class management teams. For more information on Harvest Partners, please visit our web site at www.harvpart.com.

ABOUT PINE BROOK ROAD PARTNERS, LLC
Pine Brook Road Partners, LLC, is a $1.43 billion New York-based private equity firm established in 2006 by a team of experienced private equity professionals to make business building and other equity investments, primarily in the energy and financial services sectors, where the firm’s partners have more than 100 years of combined experience. Pine Brook typically backs experienced management teams in building businesses that have the potential for significant long-term capital appreciation. For more information please visit the company’s web site at www.pinebrookpartners.com.

GREEN BANK & MOBILEASE COLLECTING HATS FOR MD ANDERSON
June 1, 2010
Bring hats and bandanas for MD Anderson patients to Green Bank Locations. Mobilease is collecting head gear for the hospital’s no-cost hat cart. We’ve set-up collection boxes in our lobbies through the end of the month.
BUFFALO BAYOU PARTNERSHIP’S ANNUAL KIDS’ DAY ON BUFFALO BAYOU WAS A GREAT TIME FOR ALL

June 5, 2010
Big thanks to the 400 artists that we got to meet on the bayou.

EQUITY CAPITAL INCREASES 24% WITH $100 MILLION INFUSION

June 30, 2010
New Dallas offices and larger commercial capabilities ahead

GREEN BANK INKS DEAL FOR LA JOLLA BANK’S DALLAS BRANCH

July 27, 2010
Former CA bank becomes entry point to new market
HOUSTON – July 27, 2010–Green Bank, N.A., has entered into a definitive agreement to acquire the Dallas branch of La Jolla Bank from its current owner, OneWest Bank, FSB. The transaction is subject to regulatory approval; Green Bank officers anticipate completion in the fourth quarter of 2010.
“We’ve been looking at the North Texas market for some time,” said Geoff Greenwade, president, Green Bank. “Our goal is to increase lending operations with mortgages, lines of credit, commercial and owner-occupied real estate loans in the $1 to $15 million dollar range. Our willingness to look at receivables and beyond traditional income streams makes us very approachable and competitive for entrepreneurs and small- to mid-cap businesses.”

In February, California-based La Jolla Bank, FSB was closed by the Office of Thrift Supervision and the FDIC was appointed as its receiver. The deposits and certain assets of La Jolla Bank were assumed by OneWest Bank, FSB, of Pasadena, Ca. and Dallas banking operations continued uninterrupted under the La Jolla name. When the sale is completed, OneWest Bank accounts and corresponding FDIC insurance coverage from the Dallas office will transfer to Green Bank.

Until regulatory approval is finalized, OneWest Bank’s banking staff will serve clients at 4029 Northwest Parkway; service interruptions are not anticipated. OneWest Bank branch locations in Southern California are not affected by the sale of the Dallas branch.

“Green Bank has already made commercial loans in Dallas and Ft. Worth; both cities remain strong and filled with opportunity. We’re now looking for commercial bankers who have deep business and community connections and can help us grow in North Texas,” continues Greenwade.

Last week, veteran Dallas banker Bart Bearden, joined Green Bank to lead North Texas operations. Versed in middle-market commercial banking, Bearden will introduce the bank to area businesses, entrepreneurs and private banking clientele.

In the first six months of 2010, Green Bank loans receivable grew more than 12 percent to $418.5 million, from $373.0 million. At the close of the second quarter, Green Bank reported total assets of approximately $667 million. As of June 30, Green Bank’s total common equity was approximately $133.0 million. The bank is considered well capitalized and boasts a Tier 1 Capital Ratio of approximately 22 percent. Credit quality is strong as non-performing loans and foreclosed real estate represent less than one percent of total assets.

Green Bank is also expanding commercial banking operations in Central Texas. Recently, the bank hired Bruce Irick as the new market president for the Austin area.

In late June Green Bancorp, Inc., the holding company for Green Bank, N.A., completed a $100 million equity capital raise transaction.

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the Comptroller of the Currency, a division of the Department of the Treasury of the United States. www.greenbank.com

GREEN BANK CONTINUES TO MEET NEEDS OF STRONG CLIENTS

September 30, 2010
Loans Receivable grows 8.8% in third quarter

GREEN BANK OPENS DOORS IN BIG D

November 1, 2010
Green Bank completes deal for Dallas banking office; former La Jolla Bank opens today under a new color

Houston, TX, November 1–Green Bank, N.A., has completed the acquisition of the Dallas branch of La Jolla Bank from OneWest Bank, FSB. In February, California-based La Jolla Bank, FSB was closed by the Office of Thrift Supervision and the FDIC was appointed as its receiver. The deposits and certain assets of La Jolla Bank were then assumed by OneWest Bank, FSB, of Pasadena, Ca. In July, OneWest Bank and Green Bank entered into a sales agreement and the regulatory approval process started.

The bank’s staff, location and business hours remain unchanged-- 4029 Northwest Parkway; Dallas, TX 75225; Monday – Thursday, 9 am to 4 pm; open Friday to 5 pm. The phone number will change to (972) 528-6720.

“Along with the preparing to open a private banking office, Green Bank has been building a Dallas commercial lending division,” said Bart Bearden, Dallas market president. “With the rebranding complete, we’re a full service bank that can meet multiple needs across the market. We are focused on serving the former OneWest clients, grow private banking operations and increase mortgage lending. Concurrently, commercial operations are expanding with loans, lines of credit and owner-occupied real estate loans in the $1 to $15 million dollar range.”

Over the last few weeks, the accounts of the former OneWest clients were readied for the transfer to Green Bank. In addition to a simplified account structure, Green Bank offers no-cost online banking and no-fee ATM withdrawals.

“We focused on communications to keep everyone connected during the transition. Beside mailers, we talked about the changes with clients when they came to our office,” said Thomas Ellsworth, branch manager. “It went smoothly—account choices changed, new debit cards were issued and balances transferred.”

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GREEN BANK JOINS VOLUNTEER EFFORT TO REJUVENATE LITTLE CYPRUS CREEK PRESERVE

November 13, 2010

Green Bank employees joined with students from The Woods Project during a workday at the Little Cypress Creek Preserve on Saturday, November 13. The volunteer effort to rejuvenate the Legacy Land Trust park site in Northwest Harris County included improvements to a hike and bike trail, removal of invasive plants and sowing Texas wildflowers.

Green Bank’s Gloria Perez takes to the shovel during a workday at the Little Cypress Creek Preserve. Perez joined other Green Bank employees as part of a volunteer effort to rejuvenate the Legacy Land Trust park site in Northwest Harris County this past November. The volunteer day was hosted by The Woods Project, a Houston-area non-profit that develops leadership and life skills in low income youth through outdoor education/environmental awareness programs and camping trips.
(From left) Carolina Maynez, David Matthews, Gloria Perez and Kay Moore catch a breath of fresh air at the Little Cypress Creek Preserve. The four Green Bank employees were part of volunteer effort to rejuvenate the Legacy Land Trust park site in Northwest Harris County this past November. The volunteers joined students of The Woods Project during the workday to improve a hike and bike trail, remove invasive plants and sow Texas wildflowers at the preserve.

ABSOLUTELY GREEN

December 1, 2010

This December, Texas Banking magazine published a profile of Geoffrey Greenwade in their monthly “Community Banker Spotlight.”

Geoffrey Greenwade is the president and CEO of Green Bank on Greenbriar Street in Houston. That’s a lot of green. But just like the name of the bank itself, the fact that Greenwade’s name matches the name of the bank is just a happy coincidence.

From Redstone to Green

In 2007, Redstone Bank in Houston went through a massive rebranding and renaming to become Green Bank, as it is today. Greenwade signed on as bank president six months later and helped to usher the bank into a new identity as an environmentally friendly community bank.

“The name ‘Green Bank’ initially had nothing to do with the green movement,” Greenwade said. “The name was actually reserved and copyrighted several years before. In fact, the name was actually chosen because of the color of money, out of a desire to be different from the traditional community bank naming model, not for any environmental reason. It turned out to be just a happy accident, but it helped us find our place in the community and in the industry.”

When the bank’s rebranding happened to fit in with the surge in popularity of all things green, the bank realigned its interests to live up to the new meaning of its name. The bank now operates from a Gold LEED-certified bank headquarters in Houston and aligns itself with local programs and nonprofits working with environmental concerns. “Now it’s more than just a name to us; it’s a philosophy,” Greenwade said. “It’s now the basis of our community outreach.”

The bank supports local environmental organizations with programs such as Arbor Day events with Trees for Houston, a computer recycling program with Techs & Trainers, and special accounts for
newsroom 2010

organizations aligned with Houston's Citizens' Environmental Coalition, a group of 90 nonprofits. If any of the coalition's members open an account, the bank itself makes charitable donations to that organization's account.

Growing green
In addition to environmental organizations, the bank serves a growing niche of commercial businesses and mass affluent individuals at five locations in Houston, one in Austin and two in Dallas. The bank's future strategy is to continue growing organically through acquisitions up to $3 to $5 billion in asset size and expanding into Fort Worth and other parts of Texas over the next five years.

“We're actually in high growth mode,” Greenwade said. “We're hiring new bankers and welcoming new customers, we're expanding our lending and growing through acquisitions. It's a booming time for us, and yet the public and the regulators tend to think all banks are teetering on the edge of disaster. It's been a challenge to convince them otherwise.”

The banking bug
Greenwade was born in Big Spring and grew up in Dallas, where his retired Air Force father worked for airlines. He later graduated from Texas A&M University with an undergraduate degree in finance.

“I got the banking bug while I was still in school at A&M,” Greenwade said. “I was working in a summer internship for Republic Bank in downtown Dallas. I worked mostly in traveler's checks and accounting, but I just knew it was something I would love to keep doing.”

Greenwade went on to earn a Masters in Business Administration degree from Baylor University in Waco. He stayed with Republic Bank for 13 years, working in four different markets—Waco, Corsicana, Ennis and Lubbock—and through the bank's various name changes to FirstRepublicBank, NCNB Texas and NationsBank. He then joined on with Norwest, later Wells Fargo, in Houston, where he worked for nine years before signing on at Green Bank.

For such a time as this
Greenwade also serves on TBA's Community Bankers Council. He decided to get involved in TBA leadership, he said, because the current times are so interesting for bankers.

“We've never seen as much going on from a banking industry standpoint as is going on now, with all the changes in the industry,” Greenwade said. “If ever there was a time to get involved, it's now.”

TBA membership also gives community banks a voice they might not have otherwise, he added.

“It’s true what they say about strength in numbers,” Greenwade said. “As a member of TBA, I know that my voice has a much greater chance of being heard in Austin and Washington. TBA serves as a unified voice for all Texas bankers. It’s important to stand and be counted as a part of that voice.”

Also, Greenwade continued, as a growing bank, it's important to be involved in the industry through networking with other bankers. “We all have something to learn from each other.”
Greenwade said he has learned much from people he has worked with over the years. In particular, he values the lessons learned from Glenn Godkin, Houston regional president for Wells Fargo, and Green Bank Chairman Manuel “Manny” Mehos. “It’s great to have someone to share ideas and clarify decisions,” Greenwade said.

Out on the green
Greenwade and his wife, Ronda, will have been married 20 years in March. They have three children: Taylor, 18, a freshman at Blinn College in Bryan-College Station, and twins, Morgan and Connor, 15, sophomores at Woodlands High School.

In his spare time, Greenwade enjoys golfing with a group of friends that get together every weekend. “We go early in the morning on Saturday and we’re home in time for lunch and the rest of the day with the family,” Greenwade said. “Between family, the bank and a little golf here and there, I have little time for anything else. So it’s lucky that I love those three things as much as I do.”

GREEN BANK LOGO WINS LANTERN AWARD IN HOUSTON

December 17, 2010
Business Marketing Association awards event recognizes top examples of corporate branding

HOUSTON (December 17, 2010) – Green Bank, N.A. received top honors for its logo during the Business Marketing Association (BMA) Houston’s 2010 Lantern Awards of Texas. The logo won the Best in Category Lantern Award for “Corporate or Product Indentity,” in a competition for marketers and producers of business-to-business communications. Pennebaker Fifth Ring (Pennebaker), the Houston-based corporate communications firm which designed the logo, was presented with the award at the event, held at the Petroleum Club of Houston on November 16, 2010.

“We were certainly pleased to see the Pennebaker team recognized for their work on our logo,” said Michael Barone, vice president of marketing & branding at Green Bank. “It is the perfect outward representation of Green Bank, giving a visual dimension to sustainability, one of our core values.”

The logo depicts a globe with three layers: a green leaf at the top, representing growth and healthy life; a blue band in the middle, representing clean, clear water and air; and a brown base, representing a fertile foundation. These elements are key to Green Bank’s mission, focusing on sustainability from a financial and environmental perspective, rewarding customers who chose resource-saving options, emphasizing education and supporting green initiatives.

“This project was a welcome challenge for us,” said Jeffrey McKay, partner and creative director at Pennebaker Fifth Ring. “The logo had to work on two levels – the environmental sustainability that is key to the green movement, and the financial sustainability upon which Green Bank’s mission is based. We felt that the symbolism contained in the graphic satisfied all of these criteria, and we are immensely gratified to have this affirmed by Green Bank and Houston business community.”
About Green Bank
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GREEN BANK HOSTS THIRD ANNUAL USED COMPUTER DRIVE, BENEFITTING TECHS & TRAINERS

December 27, 2010

Starting on December 27, 2010, Green Bank partnered with local non-profit Techs & Trainers to rescue older computers from the attic and provide refurbished machines to Houstonians in need. For two weeks, ending January 7, 2011, the drive took in donations of desktops, laptops, monitors, printers and other accessories at three different locations throughout Houston.

On December 30, Barbara Rosen, executive director of Techs & Trainers, was able to stop by the Greenbriar location to check in on progress. She was joined by a very special guest!

Barbara Rosen, executive director of Techs & Trainers, and Mike Barone, vice president of marketing & branding at Houston’s Green Bank, admire a fast-growing pile of equipment during their joint annual computer drive on Thursday, December 29. Green Bank is accepting any unneeded desktops, laptops, monitors and printers at three locations (on Greenbriar, San Felipe and at the Houstonian) through January 7. The donated machines will be refurbished by Bellaire-based Techs & Trainers and then provided to Houstonians with special needs.
West University resident Sergio Kapusta donated several old computers during Green Bank’s annual computer drive on Thursday, December 29. He was welcomed by Barbara Rosen, executive director of Techs & Trainers, the Bellaire non-profit that will refurbish the outdated machines and provide computers for Houstonians with special needs. Green Bank is accepting donated desktops, laptops, monitors and printers at three locations (on Greenbriar, San Felipe and at the Houstonian) through January 7.

Santa Claus tries to lend a hand during Green Bank’s annual computer drive on Thursday, December 29. Green Bank is accepting any unneeded desktops, laptops, monitors and printers at three locations (on Greenbriar, San Felipe and at the Houstonian) through January 7. The donated machines will be refurbished by Bellaire-based Techs & Trainers and then provided to Houston residents with special needs.